



# FLORIDA RUBBER 2025 SPONSORSHIP OPPORTUNITIES

Feb 13 – 16 Fort Lauderdale, FL

**FLORIDA RUBBER WEEKEND** is an annual gathering of rubber lovers. This event started as a contest in a bar in 2009 and is now a weekend full of events in the Fort Lauderdale area. Each year, we support the winner of the Florida Rubber title in their journey to compete on the international stage by sponsoring their travel and attendance at MIR. At MIR contestants and thousands of visitors from around the world gather in Chicago, IL to compete for the title of MIR. We, Florida Rubber Weekend, also attend MIR promoting our event in Florida and widening our reach for you - our sponsors.

Florida Rubber, Inc. was formed as a non-profit to support and promote the rubber community and to raise awareness and educate people within the state of Florida and elsewhere about the rubber community and rubber lifestyle. We're thrilled to announce as of 2024 our contest is open to everyone and the winner of the Florida Rubber contest gets to choose their title as Mr. Ms. Mx. Or Florida Rubber Ambassador. We're thrilled that in 2024 we named our first non-binary winner, Mx. Pup Aspen.

**FLORIDA RUBBER WEEKEND** is open to EVERYONE – We welcome our members, our friends, allies, supporters, and anyone who's willing to embrace us, literally anyone, regardless of race, gender expression, sexuality, age, or other demographics. While our purpose focuses on the rubber community, we welcome and support everyone and aim to create a safe, inclusive space during our event.

**Find out more about Florida Rubber through our social media channels.**

*Florida Rubber is a 501(c)(3) public charity. Acknowledgement letters can be provided with each donation upon request.*

**CONTACT:** [floridarubbercrew@gmail.com](mailto:floridarubbercrew@gmail.com)

<b>Florida Rubber</b>	
<a href="http://www.floridarubber.org">www.floridarubber.org</a>	
	<a href="https://www.instagram.com/floridarubber">@floridarubber</a> <a href="https://www.instagram.com/mr.internationalrubber26">@mr.internationalrubber26</a> <a href="https://www.instagram.com/pupaspen">@pupaspen</a>
	<a href="#">Facebook group</a>

**Florida Rubber** depends on sponsors and partners like you to make our event successful. In return, we offer **access to our engaged attendees, followers and supporters across Florida and the global rubber community** who support our mission in spirit, through action, and funding.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR FLORIDA RUBBER, INC., A FLORIDA BASED NONPROFIT CORPORATION (REGISTRATION NO. CH46495), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING THEIR WEB SITE AT [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Federal Tax ID Number: 45-2803830

**Don't miss the opportunity;** choose from one of the sponsorship levels outlined below to increase your reach and impact among an eager audience.

Sponsorship Levels & Benefits		Gold \$2,500	Silver \$1,000	Bronze \$500
Priority Visibility and Announcements (and associated signage/collateral) as Gold Sponsor at <ul style="list-style-type: none"> <li>• the MFR 14 Opening Party,</li> <li>• the MFR 14 Contest, <b>AND</b></li> <li>• the MFR 14 Poolside Picnic Closing Party</li> </ul>		X		
MFR 14 Weekend Packages (\$69 retail value per package)		4	3	2
Print	Advertisement in the printed MFR Contest Program (Ads due by Feb 1)	Full Page Ad	½-Page Ad	¼-Page Ad
	Logo Placement on all printed advertisements (i.e. Flyer, Banners, Magazine Ads) (Sponsorship must be received by Jan 15)	X	X	
	Opportunity to provide Swag Bag Inserts (Due by Feb 1)	X	X	X
Online	<b>Promotion</b> of your organization via Florida Rubber's social media channels	X	X	
	<b>Individual Recognition</b> via Florida Rubber's social media channels	X	X	
	<b>Category sponsor recognition</b> via Florida Rubber's social media channels			X
	Logo Placement on the MFR Web Page throughout 2025	X	X	X
In Person	Recognition at MIR 2025	X	X	
	Verbal Recognition during the MFR 14 contest	X	X	X
	Sponsor Thank You (Logo) in printed MFR Contest Program	X	X	X

#### CUSTOM PACKAGES:

Please contact us at [floridarubbercrew@gmail.com](mailto:floridarubbercrew@gmail.com) if you'd like to donate product, merchandise (especially gear or apparel), gift certificates, discount cards for swag bag inserts, or if you want to sponsor specific weekend events or services – for example, you could sponsor the opening party and provide drinks, or the closing party and provide catering, etc. We will be glad to put together a custom package for you. **What do you have in mind?**